

## Doosan Forklift

Doosan Forklift Training Oshawa - Doosan Infracore Company Ltd. is an international company consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Instruments and Mechanization Systems.

Their United States affiliate, Doosan Infracore America Corporation, located in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer needs.

With a association consisting of over 90 independent dealers, the lift truck group provides quality materials handling equipment to the broad North American marketplace. Doosan Infracore America Forklift sellers successfully operate in over 220 service and sales locations all through Canada and the U.S. The forklift product line impressively features 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck designs range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest expanding lift truck company in the North American marketplace, thanks to their consistency in maintaining a high degree of client service excellence and optimum product performance to all Doosan Infracore Forklift users. The U.S. forklift division situated in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

### Start-up of the lift truck business

Korea's original domestic lift truck market was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a nationwide equipment expansion venture. Initial product sales of this industrial equipment focused on large business communities, the armed forces and on state-run firms. This eventually led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical education became the new focus for improving quality and product development.

### Lift Truck Export Growth

Daewoo began the first home-based lift truck business in 1967, and rapidly gained a whopping 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's progressive technological improvements combined with sales success placed them in a position of considerable growth of their lift truck operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling market. This endeavor radically expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a modern plant which helped establish the business for the fabrication of high added-value products suited for export. In 1993, the corporation had a global sales network and started exporting versions they had established through in-house expertise, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international marketplaces.